



ACCESSTRADE GLOBAL Reward / Point / Cashback Site Integration Guide Ver. 2.0.2



How to use

1. Get the link code (on ACCESSTRADE dashboard)



2. Edit the link code



3. Get the conversion data

1. Get the link code (on ACCESSTRADE dashboard)

The screenshot shows the ACCESSTRADE dashboard interface. The left sidebar contains a menu with the following items: DASHBOARD, CAMPAIGNS, Available Campaigns, Affiliated Campaigns, Applied Campaigns, Rejected Campaigns, Advanced Search, REPORTS, PAYMENTS, and ACCOUNT SETTINGS. The main content area is titled 'AFFILIATED CAMPAIGNS' and features a search bar and a table of campaigns. The table has columns for Campaign, Name, Creatives, Reward, Categories, and Affiliated From. Two campaigns are listed: 'Test campaign for publishers' and 'RupaRupa Campaign 2017'. The 'Creatives' column for the first campaign contains a link icon. Red circles and numbers 1 through 4 highlight the following elements: 1. The CAMPAIGNS menu item in the sidebar. 2. The Affiliated Campaigns menu item in the sidebar. 3. The search bar in the main content area. 4. The link icon in the Creatives column of the first campaign row.

Campaign	Name	Creatives	Reward	Categories	Affiliated From
	Test campaign for publishers		Individual purchase product(10%) Fixed(100IDR)		Mar 27, 2017
	RupaRupa Campaign 2017		Individual purchase product(Calculate reward by Category)		Mar 15, 2017

1. Click [CAMPAIGNS]
2. Click [Affiliated Campaigns]
3. Input the keyword to search
4. Click the icon of creatives

1. Get the link code (on ACCESSTRADE dashboard)

TEST CAMPAIGN FOR PUBLISHERS

Close

DETAILS

QUICK LINK

BANNERS

CUSTOM CREATIVES

TEXT LINKS

ID	Text	Html Link Code
5925	Test ISID	 
5376	http://f-tra.com/ja/efo/?ftra-test	 
4961	Test campaign for partners -CPS-	 

5. Select the type of link you want to use
6. Copy the link code

2. Edit the link code

Add **pbid** parameter to the link code.

■ Image banner

```
<a href="http://click.[domain]/adv.php?rk={RK}&pbid={pbid}" target="_blank">  
    
</a>
```

**{pbid}: Please replace {pbid} with the user ID of your site*

e.g.) [Indonesia]:

```
<a href="http://click.accesstrade.co.id/adv.php?rk=000000000000&pbid=abc123" target="_blank">  
    
</a>
```

■ Text banner

```
<a href="http://click.[domain]/adv.php?rk={RK}&pbid={pbid}" target="_blank">  
  Add text here  
    
</a>
```

**{pbid}: Please replace {pbid} with the user ID of your site*

e.g.) [Indonesia]:

```
<a href="http://click.accesstrade.co.id/adv.php?rk=000000000000&pbid=abc123" target="_blank">  
  Add text here  
    
</a>
```

3. Get the conversion data

ACCESSTRADE provides two ways for you to get the conversion data and the user id or any other parameters appended to the ACCESSTRADE click url

a. Download the conversions as a csv file on ACCESSTRADE dashboard

b. Receive the conversions from ACCESSTRADE postback with your API

3. Get the conversion data

a. Download the conversions as a csv file on ACCESSTRADE dashboard

The screenshot shows the ACCESSTRADE dashboard with the following elements:

- Left Sidebar:** Contains navigation links: DASHBOARD, CAMPAIGNS, REPORTS, Conversion, Daily, Monthly, Creative, Monthly Device, and Daily Device. The **REPORTS** and **Conversion** links are circled in red and labeled with a red '1' and '2' respectively.
- Header:** ACCESSTRADE logo, a menu icon, and a language selector set to 'English'.
- CONVERSION REPORT Section:**
 - Period:** Sep 01, 2016 - Sep 30, 2016
 - Period based on conversion:** ☒ Occurred Date, ☐ Confirmation Date
 - Conversion Status:** ☐ All, ☒ Approved, ☐ Pending, ☐ Rejected
 - Download:** A button with a download icon, circled in red and labeled with a red '4'.
 - Show Report:** A green button, circled in red and labeled with a red '3'.
- Table:** Displays conversion data with columns: Campaign, Transaction ID, Click Time, Conversion Time, Confirmation Time, Reward, and Status.

Campaign	Transaction ID	Click Time	Conversion Time	Confirmation Time	Reward	Status
GENFLIX - TOP UP & nikmati keuntungannya	022016090712130362	2016-09-07 11:27:37	2016-09-07 12:17:07	2016-10-07 00:00:00	700	

1. Click [REPORTS]
2. Click [Conversion]
3. Select the options and search
4. Click [Download] and save the csv file including conversions with **pbid** and any other parameters appended to the click url

3. Get the conversion data

b. Receive the conversions from ACCESSTRADE postback with your API

The screenshot shows the ACCESSTRADE user interface. On the left sidebar, the 'ACCOUNT SETTINGS' menu item is circled in red with a red '1' next to it. Below it, the 'Sites' menu item is also circled in red with a red '2' next to it. The main content area is titled 'Account Settings' and 'SITES'. It contains a table with the following data:

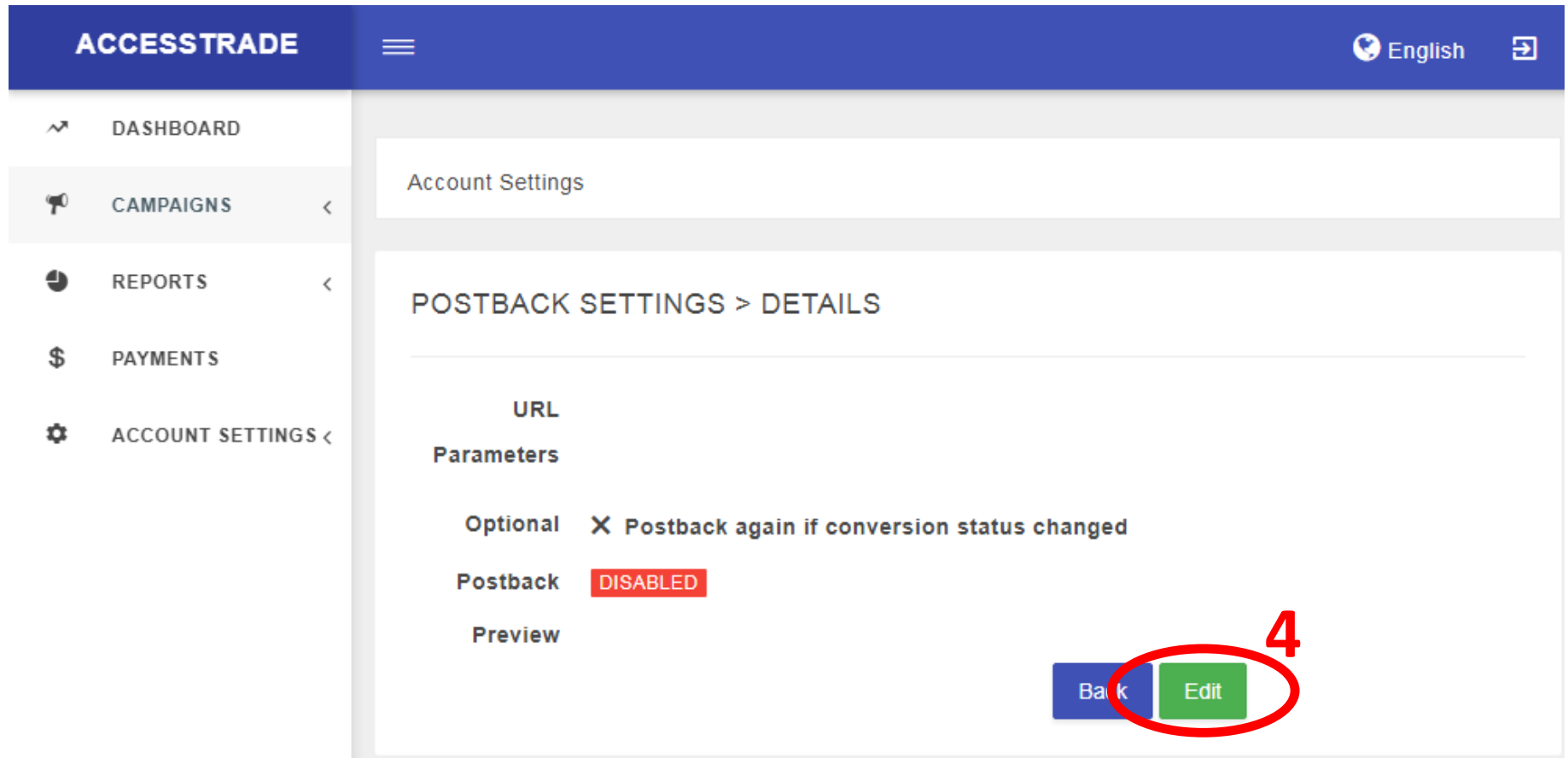
Site Name	Status	Tracking setting	
Interspace Test		Sub IDs	
test		Sub IDs	

The 'Postback' text in the 'Tracking setting' column for the 'test' site is circled in red with a red '3' next to it. A green 'New Site' button is located below the table.

1. Click [ACCOUNT SETTINGS]
2. Click [Sites]
3. Click [Postback] of your site

3. Get the conversion data

b. Receive the conversions from ACCESSTRADE postback with your API



The screenshot shows the ACCESSTRADE user interface. On the left is a sidebar with navigation links: DASHBOARD, CAMPAIGNS, REPORTS, PAYMENTS, and ACCOUNT SETTINGS. The main content area is titled 'Account Settings' and 'POSTBACK SETTINGS > DETAILS'. Under the 'Parameters' section, there is a toggle for 'Optional' which is checked, and a label 'Postback again if conversion status changed'. Below this, the 'Postback' status is shown as 'DISABLED' in a red box. At the bottom right, there are two buttons: 'Back' and 'Edit'. The 'Edit' button is highlighted with a red circle and a large red number '4' next to it.

4. Click [EDIT]

3. Get the conversion data

b. Receive the conversions from ACCESSTRADE postback with your API

POSTBACK SETTINGS > EDIT

URL

Parameters Fixed affiliate acesstrade +

FIXED affiliate acesstrade -

Optional ☐ Postback again if conversion status changed

Postback ☐ Enable ☒ Disable

Preview

Cancel Update

5. Input the url of your API for ACCESSTRADE postback
6. Select [Fixed] to add "fixed" type parameter (Any parameters can be appended to ACCESSTRADE postback. [Fixed] means parameter with fixed string as its value. You don't need to set ***pbid={pbid}*** here. For the detail, please check [this](#)).
7. Input parameter name and value and click [+] to add
8. Confirm the preview of postback

3. Get the conversion data

b. Receive the conversions from ACCESSTRADE postback with your API

POSTBACK SETTINGS > EDIT

URL

Parameters

Fixed	Value	Parameter	Action
		Conversion Data	
	cv_status	Conversion Status	+
	affiliate	acesstrade	-
	cv_status	Conversion Status	-

Optional ☐ Postback again if conversion status changed

Postback ☐ Enable ☒ Disable

Preview

9. Select [Conversion Data] to add “conversion data” type parameter ([Conversion Data] means parameter with conversion data as its value.)

10. Input parameter name and value and click [+] to add

11. Confirm the preview of postback

3. Get the conversion data

b. Receive the conversions from ACCESSTRADE postback with your API

POSTBACK SETTINGS > EDIT

The screenshot shows the 'POSTBACK SETTINGS > EDIT' interface. At the top, the 'URL' is set to 'http://acesstrade.com'. Below this, there are two rows of parameters. The first row has a dropdown menu set to 'Conversion Data', a text input field containing 'cv_status', another dropdown menu set to 'Conversion Status', and a blue '+' button. The second row has a 'Fixed' label, a text input field containing 'affiliate', a text input field containing 'acesstrade', and a red '-' button. Below these, there is a checkbox labeled 'Optional' which is checked, with the text 'Postback again if conversion status changed' next to it. Below that, there are two radio buttons: 'Enable' (which is selected) and 'Disable'. At the bottom, there is a 'Preview' section showing the URL 'http://acesstrade.com?affiliate=acesstrade&cv_status={Conversion Status}'. At the very bottom right, there are two buttons: a red 'Cancel' button and a green 'Update' button. Red annotations are present: '12' points to the 'Optional' checkbox, '13' points to the 'Enable' radio button, and '14' points to the 'Update' button.

URL

Parameters

Conversion Data ▾	cv_status	Conversion Status ▾	+
Fixed	affiliate	acesstrade	-
Conversion Data	cv_status	Conversion Status	-

Optional ☒ Postback again if conversion status changed

Postback ☒ Enable ☐ Disable

Preview

12. Check if you want to receive postback when conversion is approved or rejected
(Normally postback will be sent when conversion occurred)

13. Select whether you want to enable postback now or not

14. Click [Update] to save and then you can test the postback with your API

(Currently ACCESSTRADE postback function calls your API around 50 minutes past every hour)

Data available on postback

Name	Type	Max Size	Description
Custom Parameters	String	2048 bytes	All parameters and values including <i>pbid={pbid}</i> appended to ACCESSTRADE click url by publisher will be sent by ACCESSTRADE postback function automatically without setting anything in publisher dashboard
Campaign ID	Integer	10 digits	Campaign id
Campaign Name	String	512 bytes	Campaign name
Conversion ID	Integer	10 digits	Conversion id
Conversion Status	Integer	1 digit	0:Unapproved, 1:Approved 2:Rejected
Click Date	String	21 digit	"yyyy-MM-dd HH:mm:ss.0", date when the user clicked ACCESSTRADE link
Conversion Time	String	21 digit	"yyyy-MM-dd HH:mm:ss.0", time when the conversion occurred
Transaction ID	String	256 bytes	Merchant transaction ID
Total Price	Integer	12 digits	Sales amount of user's order (EC campaign)
Product ID	Integer	250 bytes	Merchant product ID (EC campaign)
Total Price Reward	Integer	12 digits	Publisher reward calculated according to sales amount of user's order (EC campaign)
Creative ID	String	10 bytes	ID of ACCESSTRADE banner which user clicked
Referer	String	2048 bytes	Url of the advertiser site page on which conversion occurred
User Agent	Integer	512 bytes	Http user agent of your reward point site user
Site ID	Integer	10 digits	Number of your reward point site
Site Name	String	1024 bytes	Name of your reward point site
Sales Reward	Integer	12 digits	Publisher reward calculated according to user's action